

Hot Topics

in Neonatology

Support Opportunities

December 6 – 10, 2020
Virtual Conference

Become a Supporter and enhance your conference visibility!

Hot Topics in Neonatology[™] is the premiere international conference for neonatologists and perinatologists, annually attracting over 1,200 attendees from more than 50 countries. The conference program features internationally known faculty, critical reviews and debate about promising new therapies.

Due to the pandemic, the conference is moving to an all virtual format for 2020, with the goal of increasing our attendance to 3,000 clinicians. Your support this year is vitally important to the success of *Hot Topics in Neonatology*.

Don't miss out on an opportunity to engage with your healthcare partners. Hot Topics offers a variety of packages based on your budget and preferred level of participation. Packages have **LIMITED AVAILABILITY**.



Support Packages

\$50,000

Platinum Supporter

- A satellite symposium on the topic of their choice. The symposium fee is waived, but the supporter is responsible for the costs associated with the virtual feed.
- A featured two minute, non-commercial “interview” to be used to promote the conference. Must be non-commercial.
- Recognition in pre-event and post-event emails sent to attendees.
- Top tier recognition in virtual Exhibit Hall.
- Complimentary conference registrations for ten (10) representatives

\$25,000

Gold Supporter

- Your company would be able to host a Networking Lounge on a trending topic of choice and lead the discussion with attendees. The networking session is 30 minutes and would be offered during a times that does not conflict with the general session.
- A featured two minute, non-commercial “interview” to be used to promote the conference. Must be non-commercial.
- Recognition in pre-event and post-event emails sent to attendees.
- Top tier recognition in virtual Exhibit Hall.
- Complimentary conference registrations for five (5) representatives.

A LA CARTE OPTIONS

Satellite Symposium - \$10,000

This offers an opportunity to provide a comprehensive look at important and trending research topics and issues facing today's neonatologist. The symposia would be offered during a designated times that does not conflict with the general session. The supporting company will be responsible for all costs associated with the virtual feed.

- Hot Topics will send two invitation emails to registered attendees announcing the symposium.
- Symposia will be posted on the Hot Topics website, which can be linked to your company hosted registration.

Poster Hall Supporter - \$10,000 - *EXCLUSIVE*

Become the exclusive presenting supporter of the *Hot Topics in Neonatology*[™] Poster Hall. Support clinicians as they share a summary of trending research in the neonatology field. The Poster Hall will be available during the entire conference and for thirty days post-event for attendees to view. The supporting company logo will be featured on the Poster Hall banner.

Virtual Networking Lounge - \$5,000

Increase your visibility and become part of the action by hosting an attendee virtual networking lounge. Your company would be able to select the trending neonatology topic and lead the discussion with attendees. The networking session is 30 minutes and would be offered during a designated times that does not conflict with the general session.

Supporting the Clinician Experience

Breaking the Language Barrier Supporter - \$5,500

This package supports our ability to communicate program content in attendees' native language and increases the impact of the knowledge shared at Hot Topics around the world. It provides translation service for one language.

Virtual Help Desk - \$7,500

The Virtual Help Desk provides attendees with 24/7 tech support. This package will ensure attendees have the support to effectively navigate the virtual conference site.

Water Cooler Chat - \$5,000

The chat function allows attendees to chat with each other through the app as well as create group chats with several people.

**Conference supporters are recognized in conference announcements,
on the conference website and during the conference.**

**Questions and inquiries about support opportunities, please contact
Yari Payne, CMP at Yari.Payne@Nemours.org.**