

Hot Topics in Neonatology®

HYBRID CONFERENCE



Supporter Prospectus

December 5-8, 2021

Nemours. Children's Health System

Become a Supporter and Enhance Your Conference Visibility!

Hot Topics in Neonatology® is the premiere international conference for neonatologists and perinatologists, attracting over 2,500 attendees from more than 50 countries last year during our first virtual Hot Topics. The conference program features internationally known faculty, critical reviews and debate about promising new therapies.

Due to the pandemic, the conference continues to evolve and transform. This year it will be offered both in-person and as a virtual event. Your support this year is vitally important to the success of *Hot Topics in Neonatology*® as we once again transform to better accommodate all of our attendees.

Don't miss out on an opportunity to engage with your healthcare partners. Hot Topics offers a variety of supporter packages based on your preferred level of participation.

Supporter opportunities have LIMITED AVAILABILITY.

All Conference supporters are recognized in:

- conference announcements
- on the conference website
- from the podium during the conference



DEC 5-8 | HOT TOPICS IN NEONATOLOGY®
SATELLITE SYMPOSIA

In-Person \$10,000
Virtual \$10,000
Hybrid \$15,000

Symposia offer an opportunity to connect with conference attendees in an educational forum. Topics must be related to the practice of neonatal medicine and do not need to be CME accredited.

Includes:

- Satellite Symposia time slots will be offered during a time that does not conflict with the Hot Topics general session.
- Hot Topics will send two invitation emails to registered attendees announcing the symposium.
- Symposia information will be posted on the Hot Topics website, which can be linked to your company-hosted registration.
- Six complimentary *Hot Topics in Neonatology*® registrations.

Depending on the type of symposia format selected, additional costs may apply as indicated in the chart below.

TYPE	INVITEES	ADDITIONAL COSTS
In-Person	500	On-Site AV, Food, Faculty and optional recording to extend reach
Virtual	2,000	Streaming Fee, Faculty and optional recording/meal vouchers
Hybrid	2,500	On-Site AV, Streaming Fee, Faculty, Food/meal vouchers and optional recording

HYBRID OPPORTUNITES

Hybrid support options offer the opportunity to connect with both in-person and virtual attendees, providing exposure to more than 2500 clinicians!

Platinum Supporter \$50,000

Gold Supporter \$25,000

Support the overall conference and help us deliver ground breaking research to clinicians around the world. Includes:

- Exclusive on-site signage
- One banner ad in daily email sent to conference attendees
- Complimentary Satellite Symposia time slot (Platinum)
- Ten complimentary *Hot Topics in Neonatology®* registrations (Platinum)
- Five complimentary *Hot Topics in Neonatology®* registrations (Gold)

Hot Topics Session Supporter

\$5,000

Support one of the ten educational sessions that make up the Hot Topics conference. Supporters will be limited to one per session. Supporters may select a session from conference agenda. Includes:

- Verbal recognition from podium at the start of supported session
- Conference platform and Online syllabus recognition

VIRTUAL OPPORTUNITIES

Networking Lounge

\$2,500

Increase your visibility and become part of the action by hosting a 30 minute attendee virtual networking lounge. Lounge would be limited to 35 attendees to allow for an exchange of ideas. Includes:

- Selection of topics and leader
- Time slot that does not conflict with the general session

Poster Showcase - EXCLUSIVE

\$10,000

The Poster Showcase will be available during the entire conference and for thirty days post-event for attendees to view. Includes:

- Recognition as the Poster Showcase exclusive supporter
- One platform recognition notification sent to conference all attendees

Around the Water Cooler

\$5,000

The chat function allows attendees to chat with each other through the conference platform as well as create group chats with several people. Includes:

- One platform recognition notification sent to conference all attendees
- Conference platform and Online syllabus recognition

Virtual Help Desk

\$7,500

The Virtual Help Desk provides attendees with tech support. This package will ensure attendees have the support to effectively navigate the virtual conference platform. Includes:

- One platform recognition notification sent to conference all attendees
- Conference platform and Online syllabus recognition

DEC 5-8 | HOT TOPICS IN NEONATOLOGY®
IN-PERSON OPPORTUNITIES

Key Card

\$2,500

Place your company's name, logo, product name, or product logo in the palm of each attendee's hand! Each time attendees use their hotel key cards, your message will be noticed.

The supporting company will work directly with hotel key card vendor and will cover all costs associated with the actual key cards in addition to the supporter fee.

Hotel Door Drop

\$2,000- One Piece

\$3,500- Two Pieces

Hot Topics will distribute your product literature, sales brochures, or other promotional materials to attendees' hotel rooms so that your materials are at their door when they awaken in the morning. Materials must be approved and will be distributed only at the Gaylord National.

Sponsor provides materials to Hot Topics. Hot Topics will make arrangements for hotel door drops.

Hotel Reservation Website Advertisement

\$7,500 - EXCLUSIVE

Clickable advertisement for your company on the HTN housing registration website.

Supporter to provide graphic.

Attendee Internet Access

\$10,000 - EXCLUSIVE

Connect with attendees at the Gaylord National. Design a redirect splash page that will be seen on every in-person conference attendee's Wi-Fi login page.

Supporter to provide splash page graphic.

**Supporting the
Clinician On-site Experience!**

Reusable Water Bottles

\$2,500

Your company logo imprinted on reusable bottles given to in-person conference attendees. Provides exposure throughout the week and after the conference as well.

Sponsor to provide water bottle and cover cost.

Conference Bags

\$3,500

Your company logo featured alongside the conference logo on bag given to in-person attendees. Provides exposure throughout the week and after the conference as well. Opportunity to supply a small, branded insert for conference bags given to in-person conference attendees.

Sponsor to provide conference bag and cover cost.