

Hot Topics

in Neonatology

HYBRID CONFERENCE



**Exhibitor
Prospectus**

December 5-8, 2021

Nemours Children's Health System

EXHIBITOR INFORMATION

In-Person

\$5,000 | \$2,500 Non-Profit

INCLUDED:

- 15' x 15" exhibit space with a six foot skirted table, two (2) chairs and waste basket.
- Three (3) complimentary exhibitor registrations per tabletop, includes access to all general sessions, breakfast and breaks.
- Optional virtual exhibit booth on the Hot Topics in Neonatology® online platform. Benefit from both an in-person and virtual presence to reach up to an estimated additional 2,000 attendees online. See specific virtual booth features listed below.
- One (1) time electronic list of registrants that opted in, including attendee name, company and contact email, which will be sent the first day of the conference.
- Ability to participate in the exhibitor/attendee engagement activity.

GIVEAWAYS: Customary descriptive product literature and other items of a modest nature may be distributed. Any giveaway with a value of more than \$25 must be approved by Hot Topics staff. No giveaways of over \$100 will be allowed. No contests, lotteries and/or games of chance allowed.

FOOD: Any significant food & beverage provided at your exhibit must be ordered through the Gaylord National. Contact Janine.Bonanno@marriott.com.

Other Considerations*

- Additional in-person exhibitor registrations can be purchased for \$525 each (if required).
- Additional in-person exhibit space can be arranged for a separate fee if required.
- Additional exhibit space furnishings, electricity, internet, video, sound and computer equipment are available for an additional fee and must be ordered pre-event.
- Lead retrieval service available through approved vendor.
- Freestanding displays are permitted as long as they fit in your designated exhibit space.

*subject to availability and discretion of planning staff

You Spoke. We Listened.

All exhibits will be placed in the Woodrow Wilson ballroom, alongside food and beverage service.



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FOR MORE EXHIBITOR INFORMATION

Contact: Ivy Gato-Gomez at (407) 414-2679 or Ivy.Gato-Gomez@Nemours.org

EXHIBITOR INFORMATION

Virtual Exhibit Only

\$1,500 | \$1,000 Non-Profit

FEATURES:

- Upload pre-recorded sales video content as well as product materials to share with those visiting your booth. Custom logo upload and company description, link to your company website. Maximum of five (5) downloadable documents and one (1) featured video with a max of five (5) additional links to be listed as hot links.
- Gamification to drive attendees to visit exhibitor booths, download company literature, watch company videos and engage in direct messaging.
- Exhibitor representatives can set pre-scheduled times to engage in live chat with attendees.

INCLUDED:

- Up to three (3) complimentary representatives per booth. Includes access to general session and the ability to live chat with attendees in your booth at designated times throughout the event. Add-on up to five (5) additional representatives for \$250 each.
- 30 days of virtual exhibit hall presence promotion for your company PLUS 30 days of on-demand access to all conference education.
- Access a list of participants who visited your booth, and a detailed list of who specifically requested information about your company, viewed documents and watched videos.

In-Person Exhibit Hall Hours

Monday, December 6	7:00 a.m. to 5:15 p.m.
Tuesday, December 7	7:00 a.m. to 5:30 p.m.
Wednesday, December 8	7:00 a.m. to 12:45 p.m.

In-Person Exhibit Set Up and Breakdown

Exhibits may be set up between noon – 3:00 p.m. on Sunday, December 5, 2021.
Exhibit space must be cleared by 1:00 p.m. on Wednesday, December 8.

Cancellation Policy

This agreement may be cancelled without penalty prior to November 5, 2021. Written notice must be sent to Ivy.Gato-Gomez@nemours.org. Cancellation after this date will result in forfeiture of the exhibitor's fee.