

SUPPORT OPPORTUNITIES

Are you interested in opportunities to enhance your company's presence at Hot Topics? Something that will have an impact beyond the exhibit hall? We've put together several opportunities to support the conference below, and welcome your suggestions as well. For more information, please contact Karen Bidus, kbidus@nemours.org.

Complimentary Attendee Wireless Internet (WIFI)

Conferences run on WIFI – whether it is accessing the electronic syllabus, checking the online agenda for the location of your next session, or using your phone as part of an audience response system to interact with the presenters, bandwidth is important! All attendees will be provided with an exclusive log-in that directs them to a personalized splash page with your company information. \$8000. One sponsorship available.

Electronic syllabus

The online syllabus is available to attendees for a month before the conference and three months after. Your company logo will appear on the splash page of the syllabus every time it is opened by an attendee. ????. One sponsorship available.

PedsUniversity.org and NICUniversity.org Educational Sessions

Receive long lasting exposure to attendees and other non-attendees through sponsorship of sessions on our e-Learning sites. These sessions will be available on a complimentary basis to individuals visiting PedsUniversity.org and NICUniversity.org for one year after the conference. \$2,500/credit hour. Multiple Sponsorships Available

Audience Response System

Interactive education has been shown to be more beneficial to learners than a lecture format. Help support a system that will allow learners to text questions, answer surveys, and respond to polls in real time. ?????? One sponsorship available.

Educational Grants

A great way to show broad support for Hot Topics in Neonatology. Grants can go to Hot Topics or the Neonatal Quality at Hot Topics Pre-Conference. Sponsors will be acknowledged from the podium and on signage at the conference. \$5,000 Multiple Sponsorships Available

Key cards

Your company designs the hotel key cards with your company logo, information and/or booth number, plus the Hot Topics logo. All attendees staying at the headquarters hotel will receive these key cards. Company will be acknowledged in program material, on-site signage and on the conference website. Commercial supporter provides key cards that must be ordered through the hotel. \$2500 (does not include the cost of key cards)

Mobile Device Charging Station

Mobile devices have become essential components for meeting attendees to access on-site program materials and to stay connected to their schedules, office, hospital, and home. This charging station is just what the doctor ordered for attendees who need access to power. Your company's logo will be displayed prominently on the charging kiosk. Commercial supporter covers cost of charging station. \$4,000 exclusive support

Faculty Dinner

Show course faculty your appreciation by providing exclusive support of this event. The evening offers conversational interchange with faculty. Company support will be acknowledged in program material, onsite signage and on the conference website.

Create Your Own Support Idea

It's your product and your brand! Help Nemours maximize your exposure at Hot Topics in Neonatology 2018. Your creativity is our best asset. Call Karen Bidus at 302-651-6752 or send an email to kbidus@nemours.org with your idea and for pricing and information. Idea must be approved by October 1, 2018.